

FOOD EVOLUTION – SAUCES & SPREADABLE



Code:

Prodotto: HOPE SPICY AVOCADO

Brand: HOPE

Produttore: Hope Foods

Country of reference: USA

Reference trends: Organic sauces

Source: Product purchased at Whole Foods (London)

Selling proposition: born from the union of hummus and fresh avocado, Hope Spicy Avocado enriches the recipe with spicy jalapeño peppers. Rich in mineral salts, it is poor in saturated fats. The result is a versatile organic sauce that integrates the hummus with the buttery avocado note. Like guacamole sauce, it is ideal to spread on tortilla chips or tacos, while also combining well with a pita wrap or a veggie stick. The reference trend are the customers that love organic, vegan and vegetarian products. It is distributed by **Whole Foods London**.

RIFERIMENTI: Hope Foods

850 Dogwood Street, 80027 Louisville, CO (USA)

INGREDIENTS AND NUTRITIONAL VALUES:

Garbanzo beans, water, avocado, jalapeños, extra virgin olive oil, tahini, sea salt, garlic powder, spices, lime juice, citric acid (to preserve freshness), cilantro, paprika (for color). A portion has 50 calories.