

FOOD EVOLVATION – PREMIUM FRUIT JUICES



Code:

Product: PREMIUM MORA ACAI

Brand: Bravo

Manufacturer: RAUCH Fruchtsäfte GmbH & Co OG.

Reference country: Austria

Reference trend: Functional Premium Fruit Juices

Source: Direct purchase in Metro (Milan)

Selling proposition BRAVO Premium is a line of high quality juices with big functional properties and full exotic tastes of fruits. The new tastes of the BRAVO PREMIUM line represent, in fact, a new proposal for a defined Consumer Target: young people and adults attentive to physical well-being (health conscious). The tastes are Coconut-Pineapple, Mango, Melon-Pineapple, Blueberry, Pomegranate and Cranberry.

REFERENCES: RAUCH Italia S.r.l. Viale Bartolomeo Colleoni, 20864 Agrate Brianza MB

INGREDIENTS AND NUTRITIONAL VALUES:

Maple water.